



Sargis Vardanyan

Product Designer & Builder

AI Workflows, Automation & Scalable Product Systems

13+ years building digital products across B2B SaaS, banking and cross-platform ecosystems

Yerevan, Armenia • GMT+4 • Open to remote roles and relocation

[Website: uiuxdesigner.am](#)  [Portfolio](#)  [Social Links](#) 

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Professional Summary

Product designer and builder with 13+ years of experience working across product strategy, user experience, systems thinking and technical execution. I shape mobile and web products from early discovery and MVP definition through validation, delivery and scale, across banking, B2B SaaS and complex cross-platform ecosystems.

Beyond interface design, I design and build AI-assisted workflows, task-specific AI agents, functional prototypes and internal tools that improve how teams research, validate ideas and deliver products. By bridging design, product and technology, I turn complex business and operational challenges into clear, scalable experiences and repeatable systems.

Skills & Competencies

- Product strategy, discovery, problem framing and stakeholder alignment
- End-to-end product design across mobile, web and cross-platform products
- AI-assisted workflows, task-specific AI agents, automation and design operations
- Scalable design systems and component-driven product workflows
- User research, journey mapping, usability testing and data-informed iteration
- Technical prototyping and cross-functional product delivery

Education

Residency, Maxillofacial Prosthodontics

Yerevan State Medical University

Sep 2017 - Aug 2020

Master's Degree, Dentistry

Yerevan State Medical University

Sep 2015 - Aug 2017

Bachelor's Degree, Dentistry

Yerevan State Medical University

Sep 2009 - Aug 2015

Languages

English - Professional working proficiency

Armenian - Native

Russian - Fluent

Tools, AI & Product Technologies

Design & Prototyping

Figma, FigJam, Adobe Creative Suite, Miro

AI & Agentic Workflows

ChatGPT, Claude, Codex, Perplexity, Gemini, prompt and context design, AI agents, workflow automation

Product Building & Technical Execution

HTML, CSS, JavaScript, React Native, Expo, API integration, structured data, responsive development, accessibility and AI-assisted product building.

AI Visual Production

Midjourney, Flux, image generation and editing workflows

Research & Analytics

Google Analytics, Yandex Analytics, Mixpanel, Useberry, Hotjar

Product Collaboration

Jira, Confluence, Notion, Slack, Trello, ClickUp, Agile/Scrum workflows

AI Workflows & Agent Experiments

Task-specific AI agents and automated workflows for product research, content generation, structured data processing, rapid prototyping and design production.

Built & Published Products

[Fig Toolkit](#)

Figma plugin with multi-tool utilities to speed up design workflow.

[Pomodoro Tracker \(Android\)](#)

Productivity timer • Google Play

[Exchange Rate Armenia \(Android\)](#)

Currency rates + calculator • Google Play

Additional Products

Independent products published across fintech, productivity and education platforms.

Work Experience

Product Designer

ACBA Bank OJSC

Nov 2025 - Present

- Leading end-to-end product design for ACBA Digital's beyond-banking ecosystem, from discovery to UI delivery.
- Defining user flows, interaction models and prototypes for complex mobile experiences.
- Translating business requirements, operational constraints and user needs into clear and scalable product solutions.
- Conducting research and usability testing to validate concepts and support product decisions.
- Applying AI-assisted workflows to accelerate research, ideation, content development, prototyping and design production.
- Collaborating with product managers, researchers, developers and business stakeholders throughout the product lifecycle.
- Contributing to the design system and maintaining consistency across products and platforms.

Senior UI/UX Designer

EU-based SaaS Company (Remote, NDA)

Dec 2024 - May 2025

- Led end-to-end design for new mobile & web modules, from discovery to delivery.
- Introduced component-driven design, cutting dev handoff time by 30%.
- Applied usability insights to reduce friction and improve key product flows.
- Conducted usability tests, improving accessibility and reducing support tickets.

Product Designer

UK-based SaaS Startup (Remote, NDA)

Jan 2021 - Nov 2024

- Took product from MVP to mature B2B/B2C platform.
- Designed partner-client onboarding & property management flows.
- Created company-wide Figma system for UI consistency & team speed.
- Conducted usability tests, improving overall platform task completion rates.

Independent Product Designer

Freelance & Contract

2013 - Present

- Designed and scaled mobile and web products across B2B, B2C and B2B2C environments.
- Partnered with founders and product teams to shape product direction from discovery and MVP definition through launch and growth.
- Translated complex business and user needs into clear, intuitive and commercially viable experiences.
- Built scalable design systems and component-driven workflows to improve consistency and product delivery.
- Applied user research, usability testing, data and AI-assisted workflows to validate ideas and accelerate execution.

